Three customers are looking at cell phone plans:
Customer 1: Linda, a retired math teacher, keeps her phone in the car to call people for emergency use only. Historically, she uses the phone less than 50 minutes each month.

Customer 2: Keisha, a college student, attends school out of state. She uses her phone to get on the internet, text message, and call friends and family at home to keep in touch. She uses about 900 minutes each month.

Customer 3: Joseph, a traveling salesman, is gone three to four nights a week. He contacts customers, his home office and family, checks his email and gets on the internet when he is away. He uses about 1,500 minutes each month.

Three cell phone plans are available for these customers.
Plan A: $\$ 30$ for data/internet and unlimited texting plus $\$ .15$ for each additional minute Plan B: $\$ 40$ for data/internet and unlimited texting plus $\$ .10$ for each additional minute
Plan $\mathrm{C}: \$ .15$ for each minute with no data and text message capabilities
Create a table, graph and equation for each plan. Determine which plan is the best for each customer. Justify your selection.

Plan A

| Number of <br> Minutes | Cost |
| :---: | :---: |
| 0 |  |
| 100 |  |
| 200 |  |
| 300 |  |
| 400 |  |
| 500 |  |
| 600 |  |
| 700 |  |
| 800 |  |
| 900 |  |
| 1000 |  |
| 1100 |  |
| 1200 |  |
| 1300 |  |
| 1400 |  |
| 1500 |  |
| 1600 |  |

Plan B

| Number of <br> Minutes | Cost |
| :---: | :---: |
| 0 |  |
| 100 |  |
| 200 |  |
| 300 |  |
| 400 |  |
| 500 |  |
| 600 |  |
| 700 |  |
| 800 |  |
| 900 |  |
| 1000 |  |
| 1100 |  |
| 1200 |  |
| 1300 |  |
| 1400 |  |
| 1500 |  |
| 1600 |  |

Plan C

| Number of <br> Minutes | Cost |
| :---: | :---: |
| 0 |  |
| 100 |  |
| 200 |  |
| 300 |  |
| 400 |  |
| 500 |  |
| 600 |  |
| 700 |  |
| 800 |  |
| 900 |  |
| 1000 |  |
| 1100 |  |
| 1200 |  |
| 1300 |  |
| 1400 |  |
| 1500 |  |
| 1600 |  |

Plot the points for each plan using a different color marker or pencil.

| - | - |  |  |  |  |  |  |  |  |  | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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Write an equation for each plan.
Plan A: $\qquad$
Plan B: $\qquad$
Plan C: $\qquad$

Determine which plan is the best for each customer. Justify your selections.

